



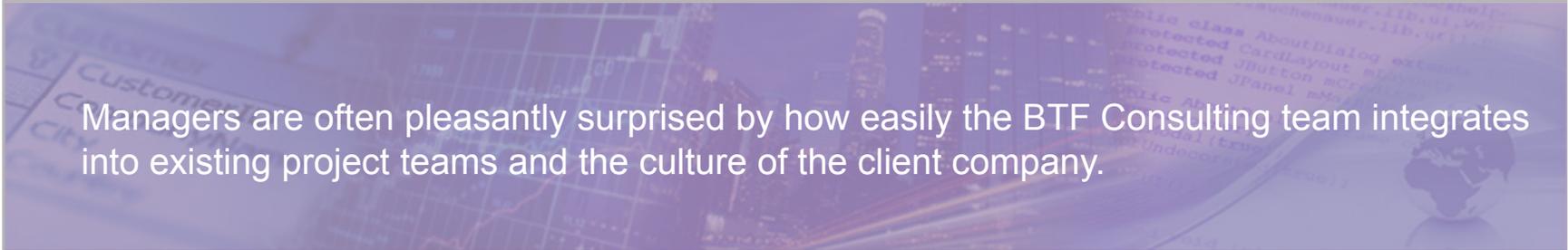
## An Introduction to the Firm



BTF Consulting is a leading independent provider of consulting, project management and application development services to the entertainment industry.

## THE BACKGROUND

- ⌘ BTF Consulting has been serving client companies for over 10 years.
- ⌘ All project consultants have significant entertainment experience.
- ⌘ Many successful implementations of large complex development projects.
- ⌘ The firm's principal is certified (PMP, CSM) and is respected in the industry.



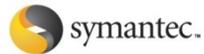
Managers are often pleasantly surprised by how easily the BTF Consulting team integrates into existing project teams and the culture of the client company.

## THE FIT

- ⌘ Serving major entertainment concerns with a deep understanding of the technical and political landscapes involved.
- ⌘ A real-time and flexible staffing model allows for the experienced resources you need, only when you require them.
- ⌘ A quantitative approach to project management helps to eliminate control issues regarding budget, schedule, and quality.

Many large organizations have trusted their most important projects to BTF Consulting with excellent results.

## THE EXPERTISE



- ❖ Television Sales and Availability
- ❖ International Theatrical Distribution
- ❖ Participations and Residuals
- ❖ Dubbing and Subtitling Management
- ❖ Element Logistics and Storage
- ❖ Distribution Rights Management
- ❖ Intellectual Property Management
- ❖ Television Distribution Accounting
- ❖ Post Production Management



As a boutique consultancy, BTF Consulting is able to provide an unmatched level of service.

## THE REASON

- ⌘ Experienced entertainment consultants
  - ⌘ Independent boutique consultancy
    - ⌘ Flexible real-time staffing model
      - ⌘ Successful project history
        - ⌘ Respected principal consultant