



ENTERTAINMENT INDUSTRY MANAGEMENT CONSULTANTS :::: PROJECT MANAGEMENT AND APPLICATION DEVELOPMENT SERVICES

## **BTF Consulting Provides Information Technology and Decision Support Services to Value Major Entertainment Property Loss**

*BTF Consulting, working in association with Von Johnson & Associates, provided application development expertise and staffing support to enable the valuation of entertainment materials destroyed in a studio back-lot fire.*

For further information, contact:

Brian Finegold  
BTF Consulting, Inc.  
(805) 402-3554  
[brian.finegold@bticonsulting.com](mailto:brian.finegold@bticonsulting.com)

### **FOR IMMEDIATE RELEASE**

**LOS ANGELES, CA – FEBRUARY 16, 2009** – BTF Consulting Inc., an entertainment industry management consulting practice, today announces its leading role in working with a consortium of insurance companies to adjust a large insurance claim related to a back-lot fire that occurred at a major motion picture studio.

BTF Consulting successfully created custom applications to ingest large amounts of data provided by the studio in order to successfully evaluate the extent of loss and the cost of remanufacturing efforts. BTF Consulting staffed the engagement with experienced entertainment analysts and developers who worked closely with the other engagement partner to ensure the successful completion of the project.

### **About BTF Consulting**

BTF Consulting, Inc., an entertainment industry management consulting practice, is a leading independent provider of consulting, project management, staffing and application development services to the entertainment industry. BTF Consulting is headquartered in Thousand Oaks, California and also maintains an office in Santa Monica, California. For more information, please visit [www.bticonsulting.com](http://www.bticonsulting.com).

### **About Von Johnson & Associates**

Von Johnson & Associates, Inc. is a niche-consulting firm focused on the media and entertainment industry. The firm offers technology expertise and is headquartered near Hollywood with access to world-class and globally connected consulting talent. For more information, please visit [www.vjaconsulting.com](http://www.vjaconsulting.com).

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