

SUMMARY

Successful record of managing information technology projects within the entertainment industry.

Certified project manager with a comprehensive systems integration background which includes working closely with business entities representing film, television, home entertainment, distribution services and post production.

Subject matter expertise:

- Television Sales and Availability
- International Theatrical Distribution
- Rights Management
- Participations and Residuals
- Dubbing and Subtitling Management
- Archiving, Element Distribution and Storage
- Intellectual Property Management
- Television Distribution Accounting
- Post Production Management

Managed complex application development efforts, strategy endeavors and IT related operational concerns, often in environments with multiple vendors, technologies and significant capital budgets.

Managed successful engagements for software development companies, health care organizations, the financial services industry and government agencies. As a certified Project Management Professional and Agile ScrumMaster, engagements are always managed with a sensitivity towards the client's inclination for traditional or iterative methodologies.

EDUCATION

Villanova University - Six Sigma Green Belt, Information Technology

Sacramento State University - MBA program in Information Systems

University of California, Los Angeles - B.A. in Political Science

PROFESSIONAL

Voting Member, Academy of Television Arts and Sciences

Project Management Professional (PMP), Project Management Institute - License: 1317664

Certified ScrumMaster (CSM), Scrum Alliance - License: 116824

Member, Project Management Institute Agile Community of Practice

BTF CONSULTING

20th Century Fox

ROLES: Strategy, project management, advisory
ENVIRONMENT: Information technology portfolio management

Managed a rights management analysis effort focused on formulating the appropriate going-forward strategy for legal clearance and windowing activities as they relate to system functionality. Determined both the near-term operational next steps and the long-range strategic direction for an enterprise-wide rights management platform. Responsible for the content of the analysis and findings, and their presentation to senior management.

City of Los Angeles

ROLES: Strategy, project management, application lifecycle management
ENVIRONMENT: Government, web based and client-server development

Consulted with the City's Information Technology Agency to implement new systems initiatives. Worked to design and procure a citywide risk management system to support 400 users. Improved processes and procedures related to managing application development efforts and project management reporting activities. Designed the framework necessary to implement application lifecycle management tools with existing source code management systems.

NBC Universal

ROLES: Decision support, systems strategy, forensic IT advisory services
ENVIRONMENT: Entertainment library materials property loss

Worked with a consortium of insurance companies to adjust a large insurance claim related to a film and tape vault fire that occurred at the NBC Universal studio. Staffed and managed a team to perform the data mining and system interrogation activities necessary to calculate the precise valuation of the property loss.

CBS

ROLES: Project management, systems integration
ENVIRONMENT: Artist payments business software development and integration

Directed all phases of a software development project to implement a participations and residuals system. Managed the modification and deployment of a large custom written software product purchased from a major motion picture studio. Coordinated acceptance testing and validation activities prior to purchase to ensure that the application was suitable for use by the client.

Paramount Pictures

ROLES: Strategy, business process improvement, project management
ENVIRONMENT: Web based application development and integration

Worked with executive level IT leadership to define project plans for separating technology and associated processes from the United International Pictures international theatrical distribution joint venture. Implemented the sales and deals component of a commercially available television sales and intellectual property management system.

Universal Studios

ROLES: Project management, application development management
ENVIRONMENT: Six sigma, large systems development, zero-latency enterprise

Provided technology consulting and project management services related to system integration activities. Managed the development of a participations and residuals system that obligates artist payments for both the NBC and Universal operating companies. Led two project teams to develop an application that manages the rights, global availability and sale of television product. Worked with client teams to develop and implement four complex real-time SAP interfaces.

PRIOR EXPERIENCE

Cap Gemini Ernst and Young

TENURE: 12/1997 - 09/2000
POSITION: Manager - Technical Advisory Services
ROLES: Project management, IT governance and change management
ENVIRONMENT: Internet architecture, unified modeling language, e-commerce

Managed the design and development of a customer facing Internet based prescription refill system for *Kaiser Permanente*. Worked closely with senior management to define application development priorities and methodologies across a number of business units for *Warner Music Group*. Managed requirement definition and application development efforts for a large systems integration project for *Farmers Insurance*.

Warner Bros. / Turner Broadcasting

TENURE: 01/1993 -12/1997
POSITION: Director of Systems and Business Planning
ROLES: Project management, systems operations management
ENVIRONMENT: Client-server, data center, business process re-engineering

Responsibilities included managing software development projects, network infrastructure efforts and data center related activities. The largest development project being the implementation of an inventory system which controlled the movement of 450,000 film and tape elements within a 165,000 square foot warehouse. Also created Turner Broadcasting's first Intranet web site.

Symantec

TENURE: 01/1992 -11/1992
POSITION: Consultant

Commercial software development support for the Norton Anti-Virus product. Coordinated custom release development for large corporate clients.