



BRIAN FINEGOLD

BTF Consulting is managed and operated by Brian Finegold, the principal consultant and managing director of the firm. Mr. Finegold is a PMP certified project manager with 19 years of information technology experience as both a consultant and senior manager within large corporations.

The work of the firm is primarily concentrated in the media and entertainment practice area. Mr. Finegold has also managed successful engagements for software development companies, health care organizations, the financial services industry and government agencies. As a certified Agile ScrumMaster, projects are managed with a sensitivity towards the client's inclination for traditional or iterative methodologies.

Professional affiliations include being a member of the Academy of Television Arts and Sciences, a member of the Project Management Institute and a former Corporate Advisory Board member to the Technology Managers Forum. Mr. Finegold is also a six sigma green belt with a specialization in information technology.

Mr. Finegold received his undergraduate degree from the University of California at Los Angeles. He conducted his graduate studies within the business school of Sacramento State University where he specialized in the masters of science program in information systems.

CLIENT LIST

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- Metro Goldwyn Mayer
- City of Los Angeles
- NBC Universal
- CBS
- Accenture
- Paramount Pictures
- Universal Studios
- Kaiser Permanente
- Warner Music Group
- Electronic Data Systems
- Hollywood Rentals
- Farmers Insurance
- Cap Gemini Ernst & Young
- Warner Bros.
- Turner Broadcasting
- Symantec