

Brian Finegold

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PMO LEADER

Outcome and results based professional who has considerable experience leading large programs as a senior manager and consultant. Qualified to establish the processes and system frameworks required for successful PMO operations and is adept at managing small or large teams while developing strong project managers.

AREAS OF EXPERTISE

Program Management | Business Transformation | Stakeholder Management | Product Delivery
Portfolio Rationalization | Sourcing | Leadership | Mentorship | Smartsheet | Jira | Tableau

EXPERIENCE

Senior Director, Strategic Program Management Office, LA28

March 2023 – Present

Leading the SPMO that is supporting cross functional project coordination across the 45 business units that are responsible for delivering the Los Angeles Summer Olympic Games in 2028.

- Ensuring the business is effectively managing cross functional programs and initiatives that will lead to the successful completion of the International Olympic Committee's host city requirements.
- Developed a PMO platform supporting an exceptionally large consolidated schedule that provides the necessary scale to manage and provide decision support across multiple portfolios and programs.

Vice President of Program Management, HBO Max

June 2019 – January 2023

Headed a large program management office that helped support the global direct to consumer evolution of the HBO Max streaming service from inception to over seventy million subscribers.

- Facilitated the cost efficient and expedited delivery of strategic business initiatives across the project portfolio which supported the rapid growth of the PMO from 15 to 40 team members in a 3.5-year period.
- Developed a PPM solution that allowed for the systematic aggregation of project metrics across the portfolio and supported the optimized prioritization and allocation of PMO resources.
- Leveraged the scale of the PMO to deliver annualized cost savings in excess of \$5M by providing services traditionally supplied by external consultants and professional services vendors.

Director of Program Management, Warner Bros.

October 2012 – May 2019

Managed high performing teams for departments including Information Technology, Finance, Operations and Legal providing project leadership and vendor management for critical business programs across the company.

- Provided project services, resource management, and financial reporting across five technology teams that significantly lowered operating costs and allowed for improved customer service to the business.
- Won the 2015 Artists Payments innovation award for designing a software tool that increased the department's ability to process low variance financial statements in a third of the time as needed prior.
- Managed a multi-year finance and technology business process outsourcing initiatives, across multiple teams and geographies, which continues to save the company over \$2M annually in operating costs.

Practice Director, Wipro Limited

December 2010 – April 2012

Managed accounts for Wipro's West Coast media and entertainment practice by servicing studios, broadcasters, and information technology departments.

- Established and strengthened relationships with decision makers by ensuring that Wipro's engagement and delivery models were provided with the highest degree of alignment to the client's requirements.
- Worked with engagement teams to provide services that regularly exceeded customer expectations.
- Ensured that pursuits of new business had the best opportunity to be considered by client executives.
- Facilitated the transfer of BTF Consulting's project portfolio and client servicing model resulting in a seamless transition to Wipro's operating model.

Principal, BTF Consulting, Inc.

August 2000 – December 2010

Owned and operated a boutique consulting firm that provided project management, system integration, and application development services.

- Oversaw all functions of the business including client relationship management, integration support, product delivery, and the interfacing of my consultants with internal business and technology teams.
- Managed the utilization of subcontractors to improve deliverable quality and to increase the velocity of development to ensure the on-time completion of milestones across multiple projects concurrently.
- Maintained an uninterrupted business pipeline for over 10 years by consistently achieving superior levels of customer satisfaction from senior client stakeholders.
- Acquired, serviced, and managed relationships with corporate clients including Fox Entertainment, Accenture, CBS Television, Oracle, Paramount Pictures, and NBC Universal.

Manager, Ernst & Young Global Consulting Services

January 1998 – August 2000

Managed software development projects, consulting, and business transformation efforts for large media and entertainment companies.

EDUCATION

Bachelor of Arts, University of California at Los Angeles

CERTIFICATIONS

Agile Practitioner (CSM)

Project Management (PMP)

Six Sigma (SSGB)

MEMBERSHIPS

Project Management Institute (www.pmi.org)

Scrum Alliance (www.scrumalliance.org)

Academy of Television Arts and Sciences (www.emmys.org)